

03 Social Campaigns & Content

Create campaigns that are ready to publish and have a commercial point, not filler for the feed.

BEST SUITED TO

Brands with strong products or stories but limited time, structure or consistent creative direction.

OUTCOME

A clear campaign pack the business can publish and reuse with confidence.

WHAT IT CAN INCLUDE

- Campaign concept, copy and visuals for each platform
- Product launches and founder led LinkedIn content
- Lifestyle photography and short form campaign assets
- A practical posting route for the selected channels

WAYS TO WORK WITH US

Focused Campaign Pack **From R4,500**

One concept, six content pieces, copy for up to two channels and a simple schedule.

Launch Campaign **From R7,500**

Campaign direction, 10 to 12 content pieces, copy for up to three channels and a 30 day plan.

Monthly Content Partner **From R5,500 pm**

Eight agreed content pieces across up to two channels, planning and a concise review.

HOW IT WORKS

01 Choose the objective	02 Approve the direction	03 Create and refine	04 Publish from the plan
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START WITH A CLEAR BRIEF

A useful campaign starts with a commercial decision, not a content count. Give us the five points below to shape the work.

Objective	Audience	Offer	Channels	Launch date
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Scope Paid advertising, ad spend, on location photography or video, daily community management, influencer fees, publishing access and paid software are separate unless included in the written scope. Two reasonable revision rounds are included.